



WIKTORIA SZURLEJ

UX DESIGNER AND RESEARCHER

CONTACT

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[LinkedIn](#)

[Portfolio](#)

EDUCATION

TRENDWATCHING & FUTURE STUDIES

AGH, Cracow

2021 - present

COMMUNICATION & MEDIA, MA

SWPS University, Wroclaw

2019 - 2021

INTERNATIONAL TRADE, BA

University of Economics, Cracow

2015 - 2018

SUMMARY

A passionate, open minded creator who wants to make an impact. I try to spread user-centric approach and provide meaningful and relevant experiences to users of digital products.

WORK EXPERIENCE

UX RESEARCHER

Comarch

09.2021-present

- Conducting research for mobile apps, cloud systems, desktop systems and websites
- Conduct both qualitative and quantitative user research e.g. IDI, card sorting, tree testing, usability testing
- Proactively identify usability concerns within the product and select the best methodology to clarify the issues
- Conduct the research, analyze data and prepare reports
- Present actionable recommendations
- Collaborate with other researchers, designers, product managers and developers to resolve user issues

RESEARCH AND ANALYTICS INTERN

SWPS University

08.2020 - 07.2021

- Conducting research for brand identity and analyzing surveys results
- Analyzing brands image and communication
- Providing recommendations for brand strategy and recommending next steps to become customer centric by understanding needs, wants, expectation and motivations
- Identifying competitors and potential markets



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CERTIFICATIONS

DIGITAL DESIGNER

Design Practice, Tom Biskup

DATA DRIVEN DESIGN & DIGITAL ANALYTICS STRATEGY

Learn Design, Paulina
Walkowiak

PRODUCT ANALYTICS

Witflow, Michał Witkowski

UX RESEARCH

Witflow, Iga Mościchowska

TRENDWATCHING

Monika Borycka

UX RESEARCH - RESEARCH AND STRATEGY

Szkoła Dizajnu, Marcel
Mitraszewski

A.A.TOMATIS

Centrum SPACE

BIOFEEDBACK

Institute of Biofeedback and
Noo-psycho somatics

BRAINSPOTTING

CGL Monika Goc, Budapest

WORK EXPERIENCE

UX DESIGNER INTERN

Adream

09.2020 - 12.2020

- Design innovative, user-centric ERP software
- Design CRM system and conduct UX audits for external clients
- Build low fidelity wireframes of a multi-variant workflow
- Presenting UX decisions and producing system documentation

EXTRA-CURRICULAR ACTIVITIES

DRZEWO ŻYCIA, RZESZÓW

Volunteer

CENTRUM AUDIO-PSYCHO-FONOLOGII ESPACE, WARSAW

Volunteer

- Conducting classes with patients with developmental and behavior disorders.
- Conducting therapies at the "Budzik" clinic in Warsaw.
- Active participation in training on therapeutic methods such as Tomatis and biofeedback methods.

SKILLS

- To design: Figma, Adobe XD
- To prototype: Protopie
- Quantitative Research: Qualitrics, Hotjar, OptimalWorkshop
- Qualitative Research: Lookback
- Organizing: Miro, Trello
- Basic knowledge of HTML, CSS
- Communication: English level B2, Polish Native